

A Sony Group Company



# NewsWheel

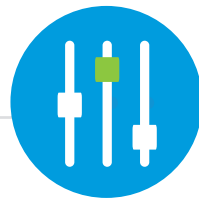
**Crispin news applications work with your existing technology and protect your investment.**

NewsWheel provides an automated 24-hour news channel for over-the-air and web-based OTT channels. NewsWheel integrates Crispin's Master Control applications while communicating with the station's traffic system and news production system. NewsWheel provides support for live news, weather cut-ins, commercial breaks and all of the functions needed for a live news environment.



## **News Interface**

The news interface sends real-time updates from the rundown to the Crispin playlist, to support a live news environment. Interfaces with iNews, ENPS and Ross Inception.



## **Traffic Interface**

The Crispin news interface integrates directly with your station's traffic system.



## **User Access**

Studio, Production and Master Control can view the playlist in Crispin using the web-based RapidPlayX application, which can be configured per user.



## **News with OTTlink™**

Maximize the value and reach of your content by translating your on-air schedule into signals for downstream OTT.