



A Sony Group Company

# BXF Service

## A Realtime Bi-Directional Interface

Crispin BXF Service provides a realtime bi-directional interface between BXF-enabled Traffic systems and Crispin automation. BXF Service streamlines many routine tasks in master control and traffic. It eliminates manual tasks and increases the overall precisions of your operation with realtime data exchange.

Crispin BXF Service supports both Myers ProTrack and WideOrbit traffic systems and integrates seamlessly into your current Crispin master control automation and asset management system.

### Key Benefits:

- Replaces the manual and daily task of processing & handling multiple files for each channel (playlist, dub list purge list, as run, etc.)
- Improves scheduling by providing up-to-date asset inventory including frame-accurate timings that traffic can use to produce a frame-accurate playlist.
- Reduces or eliminates manual changes of the playlist by master control operators.
- Optimizes asset management, allowing traffic to orchestrate creation, moving and purging of content.
- Allows discrepancies to be resolved quickly with realtime AsRun.
- Eliminates costly errors as a result of manual intervention files and editing playlists.
- Easy configuration and no user interface or master control actions required to initiate or receive messages.

Supported Features	WideOrbit	Myers ProTrack
<b>Daily Playlist Submission</b> Automatic processing of daily log/playlist with automatic processing of Crispin Mapper rules.	Yes	Yes
<b>Live Logging</b> Ability for traffic to modify events in the loaded playlist.	Yes	Yes (PMM systems only)
<b>Dub List</b> Automatic processing of dub list sent from traffic to automation.	Yes	Yes
<b>Purge List</b> Automatic processing of traffic's instruction to delete items from air servers and/or archive	Yes	Yes
<b>Record List</b> Automatic processing of traffic's instruction to record live satellite feeds, including Crispin Mapper rule translations.	N/A	Yes
<b>Pull List</b> Automatic retrieval of Crispin Archive content to air servers from traffic instructions.	N/A	Yes
<b>Realtime AsRun</b> Automatic submission of AsRun records immediately following event execution.	Yes	Yes
<b>Asset Timing and Metadata</b> Notification to traffic of all frame accurate timings and metadata.	Yes	Yes
<b>Asset Modification</b> Notification to traffic of all additional, modification, and deletion of assets in automation.	Yes	Yes
<b>Voice Over Credit Announcement</b> Notification to traffic of Voice Over Credit Announcement opportunity from automation.	N/A	Yes

