NewsWheel

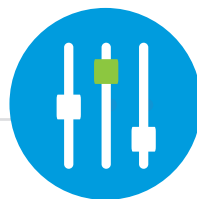## Combine News and Master Control into one Powerful yet Simple Automation Schedule

NewsWheel provides an automated 24-hour news channel for over-the-air and web-based OTT channels. NewsWheel seamlessly combines the News Rundowns from the News Department and Traffic Schedules for commercial playback into one automation schedule. This single user interface for master control operations allows for ease of use and streamlined information for 24-hour news channel operations. With optional integration with Crispin's OTTlink™, it has never been easier to reach viewers outside of your Over-The-Air (OTA) viewing area.

News Interface
The news interface sends real-time updates from the rundown to the Crispin playlist, to support a live news environment. Interfaces with iNews, ENPS and Ross Inception.

Traffic Interface
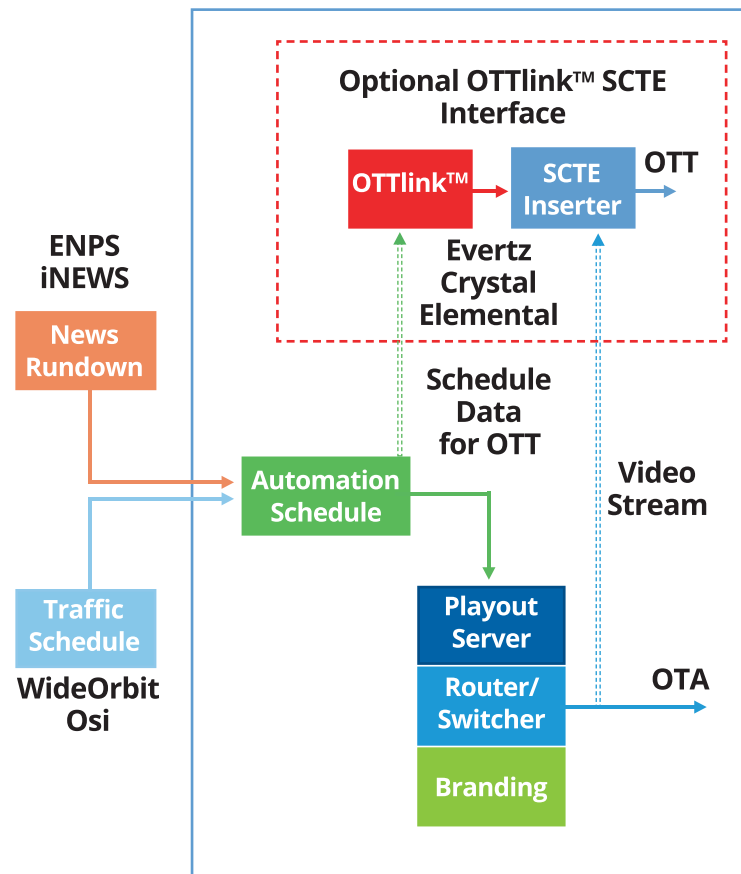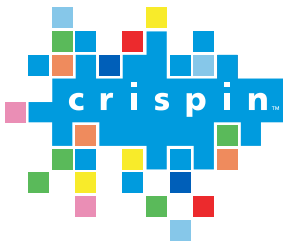The Crispin news interface integrates directly with your station's traffic system.

User Access
Studio, Production and Master Control can view the playlist in Crispin using the web-based RapidPlayX application, which can be configured per user.

News with OTTlink™
Maximize the value and reach of your content by translating your on-air schedule into signals for downstream OTT.

Optional OTTlink™ SCTE Interface

OTTlink™ → SCTE Inserter → OTT

Evertz Crystal Elemental

ENPS iNEWS

News Rundown

Schedule Data for OTT

Video Stream

Automation Schedule

Traffic Schedule

WideOrbit Osi

Playout Server

Router/ Switcher → OTA

Branding

Features:

- Simplifies automated 24-hr news channel operations, that doesn't require a full production team.

- Support for live news, weather cut-ins, commercial breaks and all functions needed for a live news environment.

- Maximize news content – Allows for re-use of content from Live Newscasts for new revenue opportunities.

- User Access Privileges for web-based playlist viewing or editing.

NewsWheel Integration:

MOS Interface to Newsroom Control Systems

- Fully compatible with major news systems

- Real-time reporting of rundown content status

Traffic Integration

Takes traffic schedules and automatically inserts news stories when producers activate the News Rundowns, for a combined playlist view for operators.

Dynamic Ad Insertion

Interface with Crispin's OTTlink™ to maximize available news content by reaching viewers outside of traditional OTA viewing areas.